

Mother Dairy's modern milk processing plant at Motihari inaugurated



- With the new facility, Mother Dairy Fruit & Vegetable Pvt. Ltd. will now enter Bihar with poly pack milk, initially to be available across 6 districts - East Champaran, Gopalganj, Muzaffarpur, Siwan, Vaishali and West Champaran.
- Milk will be sourced locally from around 33,000 milk producers, who have been organised into 'Bapudham Milk Producers Company'.

Shri Radha Mohan Singh, Hon'ble Minister of Agriculture and Farmers Welfare, Government of India, inaugurated Mother Dairy's state-of-the-art milk processing plant at Math Banwari, near Pipra Kothi in Motihari, Bihar on January 19, 2019. Shri Sushil Kumar Modi, Hon'ble Deputy Chief Minister, Government of Bihar was the Chief Guest.

The Hon'ble Union Agriculture Minister has played a key role in providing market access to the dairy farmers of Motihari and ensuring fair and remunerative prices for their produce. Working towards the cause of rural prosperity, the Union Agriculture Minister inaugurated the Bapudham Milk Producers Company on the auspicious occasion of Gandhi Jayanti in 2017. The Producers Company paved way for a streamlined and transparent milk collection system, wherein farmers started pouring milk.

Today, Bapudham Milk Producers Company is associated with around 33000 dairy farmers from over 900 villages of East and West Champaran. Out of the total farmer count, 51% is represented by women farmers. With a strength of 902 milk pooling points (MPP) and 23 Bulk milk Coolers (BMC), the current milk collection from the region has crossed the 70000 litres per day mark. The institution aims to strengthen its farmer connect by taking the total count to 50000 farmers spread over 1250 villages and procure over 2 Lakh litres of milk per day.

